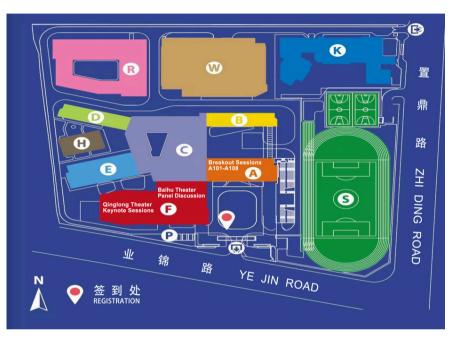




上海青浦区协和双语学

CONFERENCE MAP







Recruitment & Workshops

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Al in Action: The Future of K-12 Education Conference

May 17, 2025 Shanghai, China

www.iespg.com









Welcome Remarks

Xuemei Liu

Director International Education Services



On behalf of International Education Service (IES), I am so pleased to welcome you to AI in Action: The Future of K-12 Education, co-organized by IES and IB. As AI transforms how we teach, learn, and shape young minds, this conference stands at the exciting intersection of innovation and responsibility. I hope this conference helps you reimagine education in a way that empowers and motivates you to be a leading force in the evolution of education.

About IES

November 2024.

IB schools

seminars

International Education Services (IES) is a fast-growing firm in education, partnering with 200+ schools and connecting with 80,000+ educators.

Its primary focus is personalized recruiting, ensuring schools find the right educators to make a meaningful impact. By fostering strong relationships, the company places top talent in roles where they can best support student success.

While recruitment is its core mission, International Education Services also offers professional development to support educators' growth. Committed to safety, inclusion, and integrity, the company helps schools build diverse, thriving communities that guide students to become well-rounded, lifelong learners and global citizens. To find out more, please visit www.iespg.com.



Al in Action: The Future of K-12 **Education Conference**

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1





Keynote Speakers





Jessica Zhu(朱春凤)

Development Manager, China International Baccalaureate Organization

Jessica Zhu holds a master's degree in sociology and is the Development Manager for China at the IB, overseeing relationships with schools and partners in the country, with the Asia-Pacific headquarters located in Singapore. She has been deeply engaged in the field of international education for two decades. In the past nearly ten years, she has played an important role in the organisation.

She has held important positions such as academic principal of IB World schools and academic leader of education groups, and has a profound understanding and rich, practical experience in IB management standards, concepts and methods. In addition, she also pays extensive attention to many fields such as family parent-child education, childcare, vocational education, children's mental health and language development. Her career goal is clear and firm; she is committed to enabling more Chinese children to receive advanced and suitable education and laying a solid foundation for their future development.

Keynote Speech

From the Perspective of Educational Leadership: How IB Schools Implement the Application of AI

8:10-9:40 at Qinglong Theatre(1F) EN

In the practical field of IB education, how can educational leadership break through the inherent paradigm? When students' self-drive becomes the core pursuit, in the face of the impact of the AI wave, how should leaders promote the optimization and upgrading of the campus ecosystem with innovative strategies? There is no single right answer, but solutions can be found through collaborative exploration involving all participants, from the co-creation model that breaks through hierarchies to the practical path of integrating multiple resources. How can educational leaders embrace AI technology while maintaining the true essence of education and blaze a new path for educating people that stimulates unlimited potential? The answer may lie in breakthrough and innovation.

Dr. Shannon H. Doak

Director of Technology Nanjing International School



Dr. Shannon H. Doak is an Edtech and Innovation leader, keynote speaker, author, and Poe AI Chatbot Creator. He is an experienced leader and educator at international and independent schools.

He is an expert in blended learning, eLearning, and making professional development more effective. He is an AI enthusiast and early adopter and has expertise in applying artificial intelligence to teaching and learning. He has been at the forefront of changing the digital and educational landscape of the schools he has worked for. He is continually looking for ways technology can improve teaching and learning.



Keynote Speech

Unlocking Al's Potential to Support Teaching, Learning, and Operations

15:30-17:00 at Qinglong Theatre(1F) EN

This keynote explores how educators, administrators, and support staff can use generative AI as a thought partner to build custom tools, streamline workflows, and reimagine what's possible in schools without needing to code. From classroom teaching to data management and communication, we'll look at practical, no-code examples that show how AI can support the valuable work you already do and help you do more of what matters.





Schedule

Saturday, May 17		Who	Where
7:30-8:00	Registration		
8:00-8:10	Welcome Remarks		Qinglong Theatre(1F)
8:10-9:40	Keynote	Jessica Zhu	Qinglong Theatre(1F)
9:40-10:10	Coffee Break		Xiehe Hall Avenue
10:10-10:55	Breakout Sessions	Page 7-8	A101-106
10:55-11:05	Coffee Break		Xiehe Hall Avenue
11:05-11:50	Breakout Sessions	Page 9-10	A101-106
11:50-12:50	Lunch Break		Cafeteria (2F)
12:30-13:10	Panel Discussion	Page 6	Baihu Theatre(1F)
13:20-14:05	Breakout Sessions	Page 11-12	A101-106
14:05-14:15	Coffee Break		Xiehe Hall Avenue
14:15-15:00	Breakout Sessions	Page 13-14	A101-106
15:00-15:30	Coffee Break		Xiehe Hall Avenue
15:30-17:00	Keynote	Dr. Shannon H. Doak	Qinglong Theatre(1F)
•	6		

Panel Discussion

Topic: Al in Action: From Policy to Practice in International Schools

EN 12:30-13:10 at Baihu Theatre(1F)





Executive Principal

China World Academy



Director of IT

Keystone Academy



Amelia King

Director of EdTech

& Innovation

Dulwich College

Shanghai Puxi

(杨天亮)

Principal

Funan Qinqing High

School



Dr. Shannon H. Doak Director of Technology Nanjing International School



David Lu (卢宪伟) Vice Principal Shanghai United International School (Qingpu Campus)





Tim Evans Learning Technologies & Data Coordinator American International School of Guangzhou

Join us for a dynamic panel discussion exploring the multifaceted integration of AI in educational settings.

Our expert panel will address key topics, including:

- Effective policies for implementing AI tools in schools
- · Ensuring safety and privacy for students and staff
- Supporting educators and students in using AI technologies
- Measuring the impact and outcomes of AI in the classroom
- · Best practices and harnessing the power of AI to enhance the educational experience.

5

6





上海青浦区协和双语学校 Shanghai United International School Qingpu Campus





10:10-10:55 Breakout Sessions



Simon McRoberts

Leveraging AI to Enhance (Not Replace) Human Leadership, by an AI Skeptic

The session will focus on how we can utilise AI to support school leaders to gather information, review and make decisions in a more efficient way, which is still human- while also embracing the age of AI. It will look at both theory and practical examples of how AI can be beneficial but also some of the potential drawbacks and misconceptions.

Vice Principal Adcote School Shanghai



基于第一性原理推动教育变革

A102 EN. V*N Preferred

A103 CN

基于第一性原理,对教育进行更加深度的要素剖析重构和升级。一个常规的学校 如何在生源师资管理都不占优的情况下,通过优化学习方式,把班级授课制变成 自主学习,游戏化学习等等方式最终实现全要素的升级,帮助学校提升结构性优 势。

Tianliang Yang (杨天亮) Principal Funan Qinqing High School



Sandra Chow

Director of Learning

Naniing International School

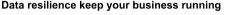
AI: A Thought Partner for Innovative Learning

Discover how AI can be your creative partner in designing engaging, meaningful, and authentic learning experiences. This hands-on workshop will explore strategies to use AI for crafting simulations, real-world case studies, scavenger hunts, fun review activities, and more. Walk away with practical ideas to make teaching and learning exciting, relevant, and enjoyable for your students!

A104 EN, V*N Preferred



Lin Ding Senior System Engineer Veeam Software



Data explodes year on year, and sprawls across multiple clouds, countless endpoints and geographic locations. It is the lifeblood of every business, and presents increasingly complex challenges for organizations to manage. Join us to learn how Veeam powers data resilience through reliable backup, rapid recovery, and intelligent data management to keep every business wellprotected and running smoothly.

A105 EN

10:10-10:55 Breakout Sessions

Beyond Translation: Using AI to Design Thoughtful, Standards-Based Learning for EAL Success

This interactive session will explore how educators can harness AI to support EAL learners through prompts directly connected to their school's written curriculum. Participants will gain hands-on experience using AI tools such as ChatGPT and DeepSeek to design image and text-based tasks that promote language development, critical thinking, and engagement across proficiency levels. From vocabulary-building activities for beginning readers to citation analysis and critical reading strategies for older schoolers, attendees will examine how to align AI-generated content with MAP RIT scores & Lexile data. Whether you're experienced with AI or exploring its potential for the first time, you'll leave with classroom-ready strategies that are purposeful, policy-aligned, and tailored to EAL students' needs. Come ready to rethink assessment design and unlock new possibilities for supporting multilingual learners.



Allen McInnis Director of Learning & Assessment Canadian International School of Beijing

A106 EN, V*N Preferred

Is Your Teaching Al-fficient?

In this dynamic session, we'll explore the transformative potential of AI in K-12 education. Participants will discover practical AI tools and strategies to enhance their teaching practices, boost efficiency, and personalize learning experiences. We'll delve into AI applications for streamlining lesson planning and resource creation, differentiating instruction to meet diverse student needs, and optimizing assessment and feedback processes. This session will also address ethical considerations and the evolving role of educators in an AI-driven classroom. Join us to learn how to leverage AI to create "AI-fficient" teaching and empower both educators and students for success in the 21st century.



Justine Tizzard Robotics Coordinator & IBDP Design Technology / STEM & Innovation Teacher Stamford American School Hong Kong

A107 EN, V*N Preferred

Al Sport - HADO

This talk explores how AI enhances HADO, an AR-based competitive sport. Key topics include AI-powered virtual robots, AI training data and personalized skill optimization. We'll highlight how AI boosts training efficiency, ensures fairness, and increases player engagement, while enabling remote gameplay and dynamic content generation. AI x Sport is unlocking new frontiers in sports, education, and immersive technology.

A108 EN



Lim Sing Kent CEO Meleap China









11:05-11:50 Breakout Sessions

11:05-11:50 Breakout Sessions

Fortinet Intelligence SoC Solution



Director of IT

Keystone Academy

What You May Not Know About Al, and Al in K12 Schools

In this session, real Mr. Al will share insights into the latest advancements and practical applications of AI, and AI in K12 education. We'll explore innovative tools and approaches that are available but not yet widely adopted in the K12 sector, along with established AI solutions that hold great potential for enhancing teaching and learning, and can be effectively implemented in your school, ultimately benefiting students. Join us if you're curious about the possibilities, and ready to take the next step in bringing the power of AI to your learning community

how technology can help support your school's specific security concerns.

The age of truly personalized learning is upon us. The barriers restricting

structures for curriculum are quickly being removed with the right approaches

novel curriculum design structures and approaches. Al opens the door for the

以上海某双语学校以及海外的IB学校为例,AI深度渗透于教学与 管理全流程,革新教育生态。后续将详述其在备课、授课、管

理等场景的实践应用。在此过程中,数据安全与隐私保护至关

重要、需防止因技术差异加剧教育资源失衡、同时警惕学生对AI

的过度依赖,着重培育批判性思维与自主学习能力,确保AI切实

and tools. Discover how AI transforms education by exploring the impact of

creation of tailored learning experiences that meet each student's interests

development of high quality, rigorous project-based experiences as new

Curriculum Design 2.0: New Ambitions for Learning

AI在IB学校的创新实践和应用

成为推动学生全面发展的优质教育工具。

and needs in ways that were not possible in the past.

EN. V*N Preferred



Discover Fortinet's mission and Al-powered security solutions. Learn how Fortinet can strengthen your school's network architecture and understand

A103

A104

A102

EN

EN

Gang Liu Cloud Security Architect Fortinet



Chris Hayden Capstone Coordinator Western Academy of Beijing



 Sally 李筱彤
 Jessica 朱春凤

 PYP Coordinator
 IB中国发展经理

 Shanghai Vanke
 International Baccalaureate

 Bilingual School
 Organization

A105 CN

Sharpening Your Digital Toolkit: Simplifying Education with TEAMS and Copilot Teaching shouldn't feel like juggling a million tasks—technology can make it simpler.

In this session, we're diving into how educators can take full advantage of Microsoft TEAMS and Copilot to streamline their daily work and elevate student learning. This presentation is all about practicality. You'll see how learning accelerators and Copilot's AI powered features can reduce stress, save time, and improve classroom experiences. Whether it's automating grading, crafting engaging lesson plans, or using intelligent tools to support personalized learning, you'll walk away with ready-to-use techniques. Expect hands-on demonstrations that showcase how these tools make collaboration easier, foster creativity, and simplify administration. By the end, you'll feel empowered to use TEAMS and Copilot as your go-to partners in education, transforming the way you teach and connect with your students. Let's reimagine teaching—smarter and easier



Slava Matvejevs Computer Science / Design Teacher & EduTech Coach Dalian American International School

A106 EN, V*N Preferred

Reimagining Assessment in an Al World

As generative AI becomes increasingly embedded in education, traditional models of assessment face growing scrutiny. This session explores how we might reimagine assessment to reflect the realities of an AI-enhanced world, where knowledge retrieval is no longer the primary challenge. Drawing on examples such as project-based and interdisciplinary learning, the session examines how educators can shift focus towards more reflective, authentic, and ethically grounded approaches. Emphasis is placed on cultivating intelligences that AI cannot replicate — including meta-cognitive, social, and contextual awareness — and shifting assessment towards reflective, authentic learning. Participants will consider how to balance human-AI collaboration in education while preserving ethical and meaningful learning experiences. This session offers practical insights and guiding principles for educators aiming to prepare students for a future where AI is both tool and companion in the learning process.

A107 EN

Harness AI for Teaching and Learning

This session will explore how artificial intelligence (AI) can enhance teaching and learning. Participants will discover practical AI tools that personalize learning, improve engagement, and streamline tasks. Join us for interactive discussions and hands-on activities to unlock the potential of AI in your classroom.

A108 EN, V*N Preferred



Steven Varty Head of Biology YK Pao School



Penny Ma Dual Language Enrichment Teacher International School of Beijing















Alex McMillan

Technology Coach

Shanghai American School

AI + Creativity

In this session, Alex will share personal examples of how Al has transformed his own creative process, highlighting insights from his free eBook, Using Al to Enhance Creativity, as well as teacher and student examples. You'll also receive tools like reflection cards to help you connect Al to your own work. The first 25 attendees will get a free copy of The Al Guide, coauthored with Holly Clark, packed with strategies to unlock your full creative potential. Want to help your students become published authors in an Apple Book? Here's your chance to contribute to the second book in the series on Al and Creativity!



Candice Zhang

TOK Teacher / Coordinator

Adcote School Shanghai

A102 EN

GenAl as a Consciousness Disruptor: Navigating the Impact of Al-Assisted Feedback on Student Learning and Cognitive Independence

This study investigates the extent to which generative AI (GenAI) serves as a consciousness disruptor in students' learning, using a group of Grade 11 international students in China as a case study. Through a combination of survey data and semi-formal focus group interviews, the research explores students' attitudes toward AI-assisted feedback, its perceived usefulness, and its impact on motivation and emotional support



Framing AI Policy for Schools

As artificial intelligence (AI) technologies become increasingly integrated into educational environments, it is essential for schools to develop comprehensive AI policies. Let's discuss what educators may consider when developing a consistent and equitable policy aligned with the school's mission and values.

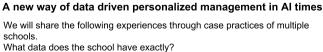
A104 EN, V*N Preferred



Leda Cedo

Primary School Principal Shekou International School

Heather Luan Co-founder&CMO Beijing Yuehuo Education Technology Co., Ltd



What data does the school have exactly? How were these data used in the past and how are they being used now? How should these data be analyzed so as to facilitate the personalized development of students?

What aspects need to be paid attention to in the management and application of data during the localized development of international schools in China?





Al as an Inquiry Tool: Integrating Al into the IB Curriculum

This interactive session explores how AI can enhance student learning within the IB curriculum by supporting inquiry-based learning. Participants will discover how AI tools can be integrated into IB frameworks like Approaches to Learning (ATL) and Transdisciplinary Themes to foster critical thinking, creativity, and personalized learning experiences. Through a hands-on AI Unit Design Challenge, attendees will develop practical, AI-driven activities that encourage student agency and self-directed inquiry. The session also addresses ethical considerations of using AI in education and ensures teachers remain facilitators of student-driven exploration. Educators will leave with actionable strategies and tools to effectively implement AI in their classrooms while staying true to the core principles of IB teaching and learning.



Nishant Sharma Director of Technology and Innovations Changchun American International School

A106 EN, V*N Preferred

Harmonizing AI and Academia: Empowering LanLit Research Methodology with Integrity

人工智能与学术的共荣:在语言文学的教学中,Al如何更有效地助力研究 方法及学术诚信

As the internet was to the past, AI has become an inevitable technological tool in the process of teaching and learning. However, how to use AI appropriately and effectively to achieve learning goals is still being explored. In my actual IB Chinese language and literature teaching, I often encounter instances where students misuse AI and struggle to improve their language and literature skills due to limited research resources, knowledge, methods, and skills. Therefore, based on the practical challenges and examples encountered in teaching, I will share how to use different AI tools to enhance students' skills in Chinese language and literature research, as well as how to address the challenges AI poses to academic integrity.



Where is the 'I' in AI?

Artificial intelligence is transforming education at an unprecedented pace—automating feedback, personalizing learning pathways, and even simulating human-like tutoring. As we integrate these tools, a critical question emerges: What is the enduring role of the human educator, thinker, and creator in an Aldriven world? This session confronts the paradox at the heart of modern edtech: Al excels at speed, scale, and pattern recognition, yet it lacks the human dimensions that define meaningful learning —intuition, moral judgment, and the ability to inspire. We'll dissect the risks of over-reliance on Al.





Juliana Zhu Language and Literature PLCL | Chinese Teacher American International School of Guangzhou

Tania Mansfield Upper Elementary Assistant Principall & Data Coordinator

G4-5 PYP Coordinator

from American International School of Guangzhou













Amelia King Director of EdTech & Innovation Dulwich College Shanghai





Puxi

Christopher Hoddinott Secondary School Principal Canadian International School Kunshan



Serena Ma Head of Growth YunGu Educational Technology



Tim Evans Learning Technologies & Data Coordinator American International School of Guangzhou

Thinking with AI: Hands-on Tools to Support Metacognition in the AI Era

This practical workshop explores how to use AI tools to develop pupils' metacognitive skills rather than bypass them. Based on current cognitive science research, you'll receive ready-to-use templates and strategies to help pupils reflect on their thinking processes when using AI. Leave with a personalised plan for implementing metacognitive activities in your classroom that transform AI from a potential shortcut into a powerful tool for developing self-regulated learners.

A102 FN

The Importance of Digital Citizenship in the Al World

As artificial intelligence becomes deeply embedded in daily life, the concept of digital citizenship must evolve. This session explores how schools can prepare students not just to navigate the digital world responsibly, but to critically engage with AI-powered tools and platforms. From ethical use of AI-generated content to issues of bias, privacy, and misinformation, we will examine how educators can embed Al-aware digital citizenship across the curriculum. Participants will leave with practical strategies to guide students in using AI ethically. understanding its limitations, and making informed decisions in an increasingly automated world.

A103 EN. V*N Preferred

From Fragmentation to Integration: Deploying Multi-Modal AI Solutions for the Future of School-Centric EdTech

This session explores how schools can move beyond fragmented digital tools to adopt integrated, AI-powered platforms that combine natural language processing, computer vision, and recommendation engines to create smarter, scalable, and personalized learning environments. The session will highlight strategies for building unified systems that support teaching, learning, and institutional knowledge management.

A104 EN

Break and Remake: Transformative Teaching

Welcome to "Break and Remake: Transformative Teaching," where we explore the power of artificial intelligence to revolutionize education. In this hands-on session, learn how to transform your existing activities, units, and resources into future-ready experiences. Discover AI tools that enhance student engagement, personalize learning, and streamline administrative tasks. Whether you're a tech novice or expert, gain practical strategies and creative ideas. Walk away with AI-enhanced resources and actionable plans to implement in your classroom, preparing students for a rapidly evolving world.

A105 EN. V*N Preferred 14:15-15:00 Breakout Sessions

PBL & AI: Question Action!

Join me for a workshop on Project-Based Learning (PBL) and harnessing the power of AI to craft compelling driving guestions! We will explore how I utilized Al prompts to help Grade 6 students develop impactful questions for their PBL projects. Participants will learn practical strategies for crafting insightful driving questions, followed by practical demonstrations of using AI as a collaborative tool to refine these questions. We'll discuss the dynamic interplay between human creativity and AI capabilities, showcasing how they can enhance the inquiry process. By the end of the workshop, you'll be equipped with actionable techniques to integrate AI into your teaching practices, empowering vour students to engage deeply with their projects. Whether new to PBL or looking to innovate your approach, this session will inspire you to transform how you facilitate student-led learning.



Robynne Esther Grade 6 PBL Facilitator & Grade 4 Homeroom Teacher Dalton School of Hong Kong

A106 EN

Empowering minds: AI and critical thinking in and outside the classroom

In today's rapidly evolving educational landscape, the integration of artificial intelligence (AI) offers unprecedented opportunities for enhancing student learning. As educators, we face the challenge of not only incorporating these innovative technologies but also fostering critical thinking skills that are essential for our students' success. This session will explore how AI can serve as a powerful tool to stimulate inquiry, personalise learning experiences, and promote analytical skills. We will discuss practical strategies for integrating AI into your teaching practices, ensuring that our students become not just consumers of information, but discerning thinkers and problem-solvers. Together, we will navigate the intersection of AI and critical thinking, empowering our students to thrive in an increasingly complex world.



Jean-Luc Aupoix Executive Principal China World Academy

A107 FN

The Teacher's Role in a Changing Educational Landscape

As artificial intelligence continues to reshape the educational landscape, the role of the teacher is undergoing a profound transformation. This session explores how educators can adapt to this shift while staying true to the core values of teaching. Drawing on real classroom experience, school-wide tech leadership, and insights from Ethan Mollick's Co-Intelligence, this session examines how AI is influencing not only what we teach, but how we think, design learning, and define expertise. Participants will compare the role of today's expert teacher with the emerging skill set required for tomorrow's schools, and explore the balance between leveraging AI and preserving critical cognitive development. With a focus on responsible AI use, ethics, and the human side of education, this talk will challenge attendees to reflect, reimagine, and re-empower their role in the future of teaching.





Head of Digital Integration Shanghai United International School (Honggiao Campus)







Logistics

My Schedule

Session Selections

Saturday, 17	th May	Who	Where
7:30-8:00	Registration		
8:00-8:10	Welcome Remarks		Qinglong Theatre(1F)
8:10-9:40	Keynote	Jessica Zhu	Qinglong Theatre(1F)
9:40-10:10		Coffee Break	Xiehe Hall Avenue
10:10-10:55	Breakout Session		
10:55-11:05		Coffee Break	Xiehe Hall Avenue
11:05-11:50	Breakout Session		
11:50-12:50		Lunch Break	Cafeteria (2F)
12:30-13:10	Panel Discussion		Baihu Theatre(1F)
13:20-14:05	Breakout Session		
14:05-14:15		Coffee Break	Xiehe Hall Avenue
14:15-15:00	Breakout Session		
15:00-15:30		Coffee Break	Xiehe Hall Avenue
15:30-17:00	Keynote	Dr. Shannon H. Doak	Qinglong Theatre(1F)

Venue

Shanghai United International School, Qingpu Campus Address : 32 Yejin Rd., Qingpu District, Shanghai, China 上海青浦协和双语学校 地址:上海市青浦区赵巷镇业锦路32号

Accommodation

The following hotel offers group pricing for IES conference participants: - Hotel: Maison New Century Hotel Honggiao Hub (13-

min walk) - Address: No.1, Lane 451, Yejin Road, Qingpu District,

Shanghai

酒店名称: 上海虹桥枢纽开元名庭酒店 地址: 上海市青浦区业锦路451弄1号 距离:距离学校步行13分钟

Catering

Lunch will be provided in cafeteria (2F) for those who purchased meal vouchers.



Transportation

IES has arranged free shuttles at the following times and locations:

□ 6:50 am Middle Jiasong Road Metro Station Exit 2 嘉松中路地铁站2号出口 7:30 am Masion New Century Hotel Honggiao Hub Shanghai 上海虹桥枢纽开元名庭酒店 □ 17:10-17:15 pm School→Masion New Century Hotel Honggiao Hub Shanghai 学校→上海虹桥枢纽开元名庭酒店 □ 17:20-17:50 pm School→Middle Jiasong Road Metro Station Exit 1 学校→嘉松中路地铁站 1号出口

If there are any questions, please feel free to contact us at info@iespg.com





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2025 **Concept-Based** Learning Conference



Chinese Teachers Academy

北京顺义国际学校 INTERNATIONAL SCHOOL OF BEIJING June 7-8. 2025 Beijing, China



Rachel French



Improving Your Skills with Assessment, Differentiation, and Teaching the Craft and Process of Writing



Sept 6-7, 2025 Shenzhen, China

for Engaging and Accessible Learning



Carl Anderson



Beth Stark

March 13-14, 2026 Shenzhen, China